



# WHAT IS YOUR Wedding Style?

The first step in planning your destination wedding (DW) should be to figure out your wedding style. This will give you a clear idea of what you want (and don't want) before trying to figure out the *when, where, and who* in the planning process.

This worksheet will ask you questions to get you on the right path to choosing your ideal wedding destination and venue.

DO WE WANT OUR DW TO BE MORE TRADITIONAL OR MODERN?

HOW WOULD WE DESCRIBE OUR INTERIOR DESIGN STYLE AND/OR FASHION SENSE?

DO WE WANT TO INCORPORATE ANY OF OUR HOBBIES AND/OR PASSIONS INTO OUR DW SOMEHOW? WINE, GOLF, GARDENING, BOATING, SKIING, MEDITATION, ETC.

ARE THERE ANY UNIQUE ASPECTS OF OUR PERSONALITIES, CULTURE, AND/OR RELATIONSHIP THAT WE WANT TO INCORPORATE INTO PARTS OF OUR DW?

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WHAT PHOTOGRAPHY STYLE APPEALS TO US MOST? LIGHT & AIRY, VIBRANT & COLORFUL, DARK AND MOODY?

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WHAT SEASON APPEALS TO US? WHAT DO WE WANT THE WEATHER TO BE LIKE? WARM & SUNNY, COOL & CRISP, WHITE & SNOWY?

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HOW FORMAL DO WE WANT GUESTS TO DRESS? CONSIDER THE LOOK OF YOUR DW PHOTOS.

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WHAT KIND OF MEAL DO WE WANT SERVED? FAMILY STYLE (LEAST FORMAL) COCKTAIL STYLE, BUFFET, TRADITIONAL PLATED (MOST FORMAL)? THINK ABOUT TABLE LAYOUTS.

WHAT SETTINGS APPEAL TO US? HISTORIC BUILDING, CHAPEL, WATERFRONT, BARN, GARDEN, SHIP, ETC.

WHAT DO WE WANT OUR GUESTS TO SAY ABOUT OUR WEDDING ONCE IT'S OVER? WHAT DO WE WANT THEM TO REMEMBER MOST?

WHAT IS IMPORTANT TO US WHEN THINKING ABOUT OUR DW? WHAT DO WE WANT TO REMEMBER MOST?

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# Descriptors

COME UP WITH A LIST OF KEYWORDS THAT DESCRIBE YOUR DESTINATION WEDDING DESIGN AND PLANNING DECISIONS MOVING FORWARD.

*Here are some examples to get you started. Circle the ones that appeal to you:*

Adventurous	Cozy	Fun	Lighthearted	Outdoorsy	Tropical
Artistic	Eclectic	Glamorous	Lush	Romantic	Trendy
Boho	Edgy	Handmade	Minimalist	Rustic	Unique
Casual	Elegant	Inclusive	Modern	Simple	Vintage
Classic	Energetic	Intimate	Offbeat	Stylish	Welcoming
Colorful	Fancy	Joyful	Organic	Traditional	Whimsical

GO BACK THROUGH YOUR PREVIOUS ANSWERS AND CIRCLE ANY WORDS THAT YOU SEE REPEATEDLY, AS WELL AS THE WORDS THAT BEST DESCRIBE HOW YOU WANT YOUR DESTINATION WEDDING TO LOOK AND FEEL. WRITE THOSE WORDS HERE.

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# Imagery

THINK ABOUT YOUR WEDDING KEYWORDS. WHAT IMAGES OR FEELINGS DO YOU GET FROM THINKING ABOUT THEM? WHAT COMES TO MIND? JOT DOWN A FEW IDEAS HERE:

Now that you've gained some clarity by identifying your wedding keywords, head on over to Pinterest and save the images that align with your list.

## PINTEREST TIPS

- If you already have a Pinterest Board for your DW, make sure it visually represents what you have envisioned by going back and filtering out any pins that *don't* represent what you have written above.
- Pin any image that you connect with and get creative with search terms. Search interior design, landscapes, travel imagery, patterns & textures, etc.
- If you have a color palette you love, pin items with those colors.

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# Color Palette

What colors in yours resonate with you most? Find photos with the colors and use a “color picker” to find the HEX codes or CMYK codes. Write the color names and corresponding codes below.

COLOR	HEX or CMYK CODE

# Fonts

Fonts also help set the mood of your DW, Choose at least 2-3 fonts that you really love. Make sure to choose at least one heading font, one body font, and a fun or fancy accent font. Enter your chosen fonts below.

FONTS	

# DW Mood Board

A mood board is a collection of images, typography, patterns, etc. pieced together in a cohesive collage. Making one for your wedding will be a huge help, not only for you, but for your vendors as well. Use the information you have written above to put your DW Mood Board together.

## TIPS ON DESIGNING YOUR DW MOOD BOARD

- Head over to [Canva](#) and choose from one of their free mood board templates!
- Drag and drop images that represent your DW vision.
- Enter colors from your chosen color palette. Use a "color picker" to find the HEX codes or CMYK codes.
- Look at the board, as a whole, and make sure it represents your DW vision.

### Now as yourselves:

- Do the images in the mood board look good together?
- Are the colors fairly consistent?
- Does it evoke the overall feeling we're going for?
- Do we love it?!

If the answer to all of the above is "YES", you now have a DW Mood Board to present to everyone involved with planning your DW!

If the answer is "SORT OF", use this as a starting point and make changes as you move through the planning process.

# A Quick Reminder

Your DW is about you as a *couple*, and what *you* envision.

# Brand Your DW

Now that you have completed your DW Mood Board, you are ready to bring your wedding to life! Here are a few ways you can make your DW unique and memorable.

## BRAND YOUR DESTINATION WEDDING

- Have a wedding website (included in my DW Wedding Groups Package)
- Coordinate Your Save The Dates + Invitations
- Customize your ceremony programs, menu cards, coasters, napkins, etc.\*
- Brand your signage
- Brand your table numbers
- Customize place cards and escort cards
- Customize welcome bags and favors
- Customize your wedding cake and/or cake topper
- Customize bridal party gifts
- Come up with themed cocktails and mocktails
- Personalize your cake board or cake server

**Pro Tip:** Your travel advisor, on-site wedding coordinator and vendors can help bring your DW Mood Board to life.

*\* Items mailed or brought into another country may be subject to customs inspection and fees. Ask before ordering and items you may want at your DW!*

**This worksheet is designed to gather your ideas in an organized way so your DW planning is less stressful.**

Once you decide upon your elements, don't second guess yourself. As I have said before, your DW is about you as a couple. You made intentional choices as a couple, so trust in your decisions. Now it's time to start the process!

If you would like assistance in figuring out the perfect destination, hotel, resort, or cruise for your DW, I would be happy to help you. Consultations are complimentary!

I hope you have a wonderful destination wedding and wish you a lifetime of wedded bliss!

**You can reach me at (407) 308-2376 or [Jessica@DestinationKnownTravel.com](mailto:Jessica@DestinationKnownTravel.com)**  
or

[Click Here to Schedule Your Consultation](#)